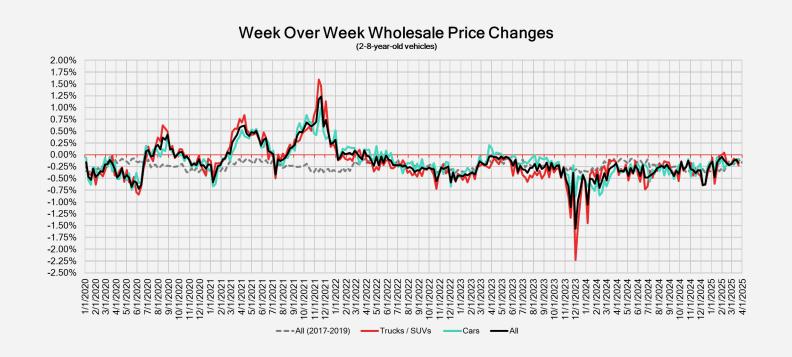
# Wholesale Prices, Week Ending March 22<sup>nd</sup>, 2025



The Canadian used wholesale market experienced a decline of -0.17% in pricing for the week. Car segments prices decreased by -0.11% while the Truck/SUVs segments decreased by -0.22%. The largest increases were seen in Full size Pickup at +0.22% and Full-Size Crossover/SUV at +0.20%. The largest declines in the car segments were seen in Sub-Compact Car at -0.45% and Compact Car with -0.32%. The largest declines in the Truck/SUV segments were Full-Size Van at -1.37% followed by Compact Van with -1.03%.

	This Week	Last Week	2017-2019 Average (Same Week)
Car segments	-0.11%	-0.09%	-0.01%
Truck & SUV segments	-0.22%	-0.12%	-0.19%
Market	-0.17%	-0.10%	-0.09%



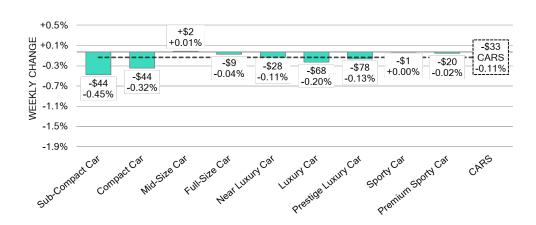
### Car Segments

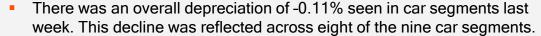


# Truck / SUV Segments

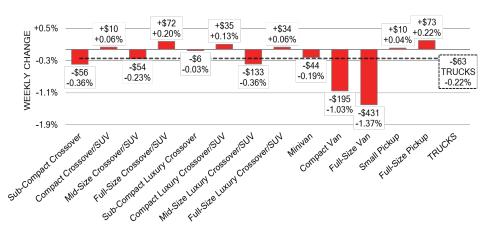








- Segments with the largest reductions were Sub-Compact Car (-0.45%), Compact Car (-0.32%) and Luxury Car (-0.20%).
- One segment showed a very nominal increase. That segment was Mid-Size Car (+0.01%).



- Truck segments showed an overall decrease of -0.22% last week. Seven of the thirteen segments reflected this change.
- Those with the largest declines were Full-Size Van (-1.37%), Compact Van (-1.03%). Sub-Compact Crossover and Mid-Size Luxury Crossover/SUV has the same decline (-0.36%).
- Six segments had an increase. Those with the largest were Full-Size Pickup (+0.22%) and Full-Size Crossover/SUV (+0.20%).

### Wholesale

The Canadian market continues to reflect downward trend, with a decline slightly more pronounced compared to its previous week. Just over 13% of the market segments experienced an average value change of more than ±\$100. The decrease in the truck segments rose to -0.22%, while the decline of the car segments also experienced an increase, bringing its change to -0.11%. Monitored auction sale rates ranged from 32.3 to 71.4% averaging at 52.3%. There has been a continuous fluctuation in sale rates across various auction lanes that can be attributed several factors including recent political variances and the ongoing gradual decline/change in floor prices. A slight increase in supply entering the wholesale market has been noted, however upstream channels continue to gain early access. There continues to be a high demand on both sides of the border for an increase in inventory and vehicles at auctions.

# Used Retail Prices & Listing Volume



The average listing price for used vehicles is slightly decreasing, as the 14-day moving average was at \$34,950. This analysis is based on approximately 220,000 used vehicles listed for sale on Canadian dealer lots.



# Market Insights



#### **Economics & Government**

- Canada's CFIB Business Barometer long-term index, measuring 12-month forward expectations for business performance, dropped 24.8 points to an all-time low of 25.0 in March 2025. This decline surpassed levels recorded during the 2020 pandemic, the 2008 financial crisis, and the 9/11 attacks.
- Retail sales in Canada are expected to decrease by 0.4% from the previous month in February 2025, based on preliminary estimates.
- The Raw Materials Price Index in Canada increased by 0.3% month-over-month in February 2025, slowing down from a 3.5% rise in January and surpassing expectations of a 0.3% decline.
- The yield on the Canadian 10-year government bond increased to 3.06%.
- The Canadian dollar is around \$0.698 this Monday morning, representing a slight decrease from \$0.699 a week prior.

#### U.S. Market

The market had another impressive week. To put it into perspective, the average value of 2-to-8-year-old vehicles rose by 0.29% last week, surpassing the highest pre-pandemic spring market weekly increase of +0.12%. Typically, the largest spring market increase occurs in mid-April, not mid-March.

	This Week	Last Week	2017-2019 Average (Same Week)
Car segments	+0.11%	+0.06%	+0.16%
Truck & SUV segments	+0.36%	+0.34%	-0.10%
Market	+0.29%	+0.27%	+0.01%

### **Industry News**

- Ford has identified a particular cost issue with incoming tariffs that will affect Ford Super Duty Pickup trucks which have their engines built in Canada and Mexico. The cost incurred by President Trumps 25% tariffs according to Unifor Local 200 President John D'Agnolo will amount to one truckload of engines requiring a \$75,000 USD duty to be paid if transported across the border.
- The Vancouver International Auto Show has removed Tesla from the show floor, citing concerns over security and safety as the brand has seen public retaliation against company CEO Elon Musk.
- At an event in China, carmaker BYD showcased its latest "flash-charging" batteries that can spin at over 30,000rpm enabling one megawatt of charging power which is enough to charge at 2km per second, which can charge around 400km into a battery over 5 minutes similar refueling time to gas cars.
- TD Economics has released a report on lifetime vehicle emissions by fuel type, and finds that over the lifecycle of ownership, an EV's emissions savings range between 70-77% greater than ICE's (internal combustion engines). The savings are lesser in regions that rely more heavily on coal, like Nunavut.
- SWTCH energy, a Toronto-based EV charging company has built a new system for charging in multi-urban residential buildings (MURB's) that has been a reason for slower EV adoption in the country. The new system which is already operating in Ottawa improves efficiency while significantly cutting down on cost.
- Provincial parties in both Manitoba and Nova Scotia have removed EV rebates for Tesla models citing CEO Elon Musk's association with the trade war on Canada.

### About Black Book



Black Book® is best known in the automotive industry for providing timely, independent, and precise vehicle pricing information, and is available to industry-qualified users through online subscription products, mobile applications, and licensing agreements. Since 1955 Black Book has continuously evolved to ensure that it achieves its goal of delivering mission-critical information to its customers, along with the insight necessary to successfully buy, sell, and lend. Black Book data is published daily by National Auto Research, a Hearst company, and maintains offices in Georgia as well as the Canadian Black Book in Toronto.

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